

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

BSNL 3G))) BSNL LIVE
Faster than your thoughts 2010

No. GM (S&M-CM) / T- 319 /12-13/ MNP/ 8

3.7.2013

To

All Heads of SSAs,

Tamil Nadu Circle.

SUB: Promotional CAF commission structure for MNP - reg.

Ref: 1. GM (S&M-CM) / T- 319/12-13/ MNP/ 2 dt 28.01.2013

2. C.O.28-2/2013-S&M-CM/5 dtd 02.07.13

Kindly refer to the letter cited under reference (1) vide which MNP CAF commission was extended till 31.3.2013.

In this regard, approval of CGM, Tamil Nadu Circle is hereby conveyed for extending the MNP CAF commission (as per ref (2)) for Franchisees for the period of 3 months from 1.7.2013 as follows.

- a. In case of Prepaid up to Rs.50 / per connection.
- b. In case of Post Paid 50% of FMC up to maximum of Rs. 150 per CAF subject to condition that first bill has been paid by the customer.

It was stated by the corporate office that this is the last opportunity for non performing telecom circle/districts in respect of low portin /portout ratio to make use of this scheme to grab the new connections under MNP.

During the month of Jun2013, as far as the MNP net is concerned only CBE, SLM, ERD, TVL, CON are on the positive side .Hence all the SSAs are requested to make use of this opportunities to improve the Port in cases through Franchisees channel also.

All the AGM (sales)/FM of the SSAs are requested to make the above payment after confirmation of the MNP activation and the amount to be collected towards plan voucher is also to be ensured at the time of the submission of the CAF.

Efforts taken in this regard may be intimated to this office.


Deputy General Manager (Sales-CM),
Tamil Nadu Circle, Chennai.

Copy to: 1. Sr.GM (TR), Chennai,
2. .All AGM (sales)/AO (sales), TN circle